



Michele PW
 (Michele Pariza Wacek)
Integrated Marketing Communications and Copywriting Strategist
 PO Box 10430, Prescott, AZ 86304 • p 928.776.7495 • f 928.443.0089
 www.MichelePW.com • Michele@MichelePW.com



Rev Up Your Results!

Proofreader's Marks

Instruction	Mark in Margin	Mark on Proof	Corrected Type
General			
delete		delete the the word	delete the word
close up; delete space		close the g ap	close the gap
insert indicated material	missing	the [^] word	the missing word
let it stand	stet	no problem here	no problem here
spell out	sp	San Diego, CA	San Diego, California
new paragraph		...start of the trip. Finally, we...	...start of the trip. Finally, we...
transpose	tr	painted the red <u>town</u>	painted the town red
move left		<u>L</u> move left	move left
move right		m <u>J</u> ove right	move right
move down		<u>L</u> move down	move down
move up		<u>L</u> move up	move up
align		<u> </u> line up here	line up here
insert space	#	too <u>^</u> close	too close
Punctuation			
period		The end [^]	The end.
comma		planes [^] , trains and automobiles	planes, trains and automobiles
hyphen	-	full [^] color brochure	full-color brochure
en dash		2000 [^] ,2004	2000–2004
em dash		Now [^] at last!	Now—at last!
colon		the following list [^]	the following list:
semicolon	;	Tom walked [^] , John ran.	Tom walked; John ran.
apostrophe	'	Joe ^v 's house	Joe's house
double quotations marks	"	he said ^v no ^v	he said "no"
single quotation marks	'	she said "Joe said ^v no ^v "	she said "Joe said 'no'"
parentheses	(/)	attach the zipper figure 12 ^v	attach the zipper (figure 12)
brackets	£/£	"They ^v the fans ^v overreacted."	"They [the fans] overreacted."
asterisk	*	word ^v	word*
backslash	/	he ^v /she	he/she
three ellipses	· · ·	more [^] words	more... words
four ellipses	· · · ·	more words [^]	more words....
Style			
uppercase	uc	<u>capital</u> letters	Capital Letters
lowercase	lc	<u>l</u> owercase	lowercase
small capitals	sc	<u>S</u> mall Capitals	SMALL CAPITALS
italic	ital	<u>F</u> ashion magazine	<i>Fashion</i> magazine
roman	rom	<u>f</u> ancy words	fancy words
boldface	bold	<u>b</u> old type	bold type
wrong font	wf	the <u>r</u> ain fell	the rain fell

Michele PW (Michele Pariza Wacek) owns Creative Concepts and Copywriting LLC, a copywriting, marketing communications and creativity agency. She helps people become more successful at attracting new clients, selling products and services and boosting business. To find out how she can help you take your business to the next level, visit her site at www.michelepw.com. Copyright 2006 Michele Pariza Wacek.